

For its site in Cressier (Fribourg), Bio-Rad is looking for an:

## **International Product Manager Reagents (100%)**



Bio-Rad is an innovative company and thanks to its laboratory diagnostic systems, world leader in the field of blood group serology.

## Your tasks

- You are responsible for translating market and customer needs into proposals for modified or new products
- You develop business cases and financial models to support new developments
- You are in charge of the definition of product specifications and follow up the development and launch of your product portfolio as a member of a core team.
- You are responsible for the life cycle of your products
- You coordinate your work with various internal departments (Project Management, R&D, International Sales, Quality, Regulatory, Manufacturing).
- · You create and update product documentation.
- You perform periodic "voice of the customer" interviews.

## Your profile

- You have over 5 years experience in Immunohematology Marketing and/or Product Management and/or Sales
- You have a very good command of English in speaking and writing and a good level of French and/or German
- You have good communication skills in speaking and writing
- Teamwork is a one of your strengths
- You are ready to travel internationally (about 10%).

Bio-Rad Laboratories
DiaMed GmbH

Human Resources
Pra Rond 23
1785 Cressier
www.bio-rad.com/careers

Our company is involved in the supply of high-quality products and services intended for diagnostic laboratories. Independence, innovation and commitment are the fundamental values that permeate our company culture, as well as a strong orientation towards our customers and a multicultural environment.

If you feel attracted to this unique opportunity and you would like to take on new challenges, we would like to get to know you. Please forward your complete application (application letter, CV, copies of work certificates and diplomas/degrees, etc.) to the address given in the advertisement.