

Digital Coordinator (100%)

Bio-Rad is an innovative company and thanks to its laboratory diagnostic systems world leader in the field of blood group serology.

Your tasks

- You manage the content of the Bio-Rad websites.
- You determine in cooperation with various departments the content of the topics and images in order to compile the contents.
- You are responsible for coordinating the release process.
- You develop and implement strategies for the creation and expansion of our websites and social networks.
- You support within the team the Event Coordinator and Promotion Coordinator.
- You are the main contact person for all questions about our websites and the interface with different partners (sales, distributors, agencies).
- You support the implementation of e-learning modules.

Your profile

- You dispose a degree and/or experience in the area of communication.
- You have a profound professional expertise and experience with CMS (HTML, WORDPRESS).
- You also bring in proven experience in project management.
- You are creative, have an analytical and structured way of working as well as a trained eye for detail.
- You are fluent in English, French and German.
- You have a strong service orientation, are able to work well independently as well as having a team-oriented way of working.
- You are willing to travel.

Our company is involved in the supply of high-quality products and services intended for diagnostic laboratories. Independence, innovation and commitment are the fundamental values that permeate our company culture, as well as a strong orientation towards our customers and a multicultural environment.

If you feel attracted to this unique opportunity and you would like to take on new challenges, we would like to get to know you. Please forward your complete application dossier (application letter, CV, copies of work certificates and diplomas/degrees, etc.) to the address given in the advertisement.

Bio-Rad Laboratories

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